

POP FLASH.



Hayley Kiyoko's [2018 debut album *Expectations*](#) established her as one of the most important new voices in pop — and one who is devoted to prioritizing diversity and inclusion. Kiyoko is open about her experience as a half-Japanese, lesbian woman, who grew up as a closeted teen, and she's been a vocal advocate for the LGBT community during an era where representation has become more important than ever. Following up her debut with the *I'm Too Sensitive For This Sh*t* EP in 2020, she's now pivoted to work on another kind of artistic project — a perfume.

Announced last month, Kiyoko's new fragrance Hue is a gender-inclusive perfume that's not designated by gender as many scents are. "Fragrance can be an aphrodisiac for any gender or sexuality," Hayley said in an interview when we spoke about her new project over the phone a few weeks ago. She spent two years creating a scent that felt true to herself, actively involved with selecting all the top, middle, and bottom notes in the fragrance. Fascinated by the connections that music and perfume share, and bolstered by the memories of using perfume as armor as a teenager, Hayley wants Hue to be a comforting, safe place for fans. Read on for more of her thoughts about her new scent and the perfume-making process.

— *Caitlin White, Uproxx Pop Critic* [in conversation with Hayley Kiyoko about her new perfume Hue.](#)

NUMBER ONE STUNNERS



DRAKE

Turns out the only person on the planet who could unseat Olivia Rodrigo and her "Drivers License" from the top of the chart was one Aubrey Graham. Returning after an extended break — was Scorpion really three years ago? — Drizzy's *Scary Hours 2* package came with three singles, and all three took the top slots on the chart, "What's Next" at No. 1, "Wants And Needs" featuring Lil Baby at No. 2, and "Lemon Pepper Freestyle" with Rick Ross at No. 3. Not to be left out in the cold, the warm throwback groove of Anderson .Paak and Bruno Mars' "Leave The Door Open" also debuted at No. 4, right behind Drake. That puts Olivia at No. 5 — perfect time to release a new single, dontcha think Liv?

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BUBBLING UNDER



CHARLI XCX, NO ROME, AND THE 1975

Charli XCX isn't exactly an unknown artist at this point, but she's still spinning just below the surface of the pop world, unafraid to veer off into left-field collabs like this new joint song. No Rome and The 1975 bring a dash of heady Brit-pop to "Spinning" while those unmissable XCX vocals keep the song anchored. Even though there are other vocalists on the song, it's Charli's glitchy chorus that makes this into a bonafide earworm, and just as soon as dancefloors open back up this summer, this tune will be blasting from speakers and getting bodies in motion.

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REMEMBER WHEN

HAPPY BIRTHDAY, LADY GAGA!



Happy Birthday Mother Monster! Everybody's favorite Aries pop star is back in the cinematic news cycle for her role in a film about the Gucci family, and this might be the movie that nabs her another round of Oscars. Hey, it's better than being covered because someone kidnapped your dogs and shot your friend who was walking them, right? Anyway, pour one out or light one up for Gaga this month, on or around March 28, to celebrate her milestone birthday, 35. Damn, Stefani Germanotta's really made good use of her time so far, here's to another year of *Chromatica* remixes and hopefully, a tour very soon.

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LOVE LETTERS



ROSÉ

"On The Ground" is the debut solo single from Rosé, one of the members of Blackpink, and it's also a perfect debut single. Starting off with a slow, acoustic intro, the track eventually transitions into a beat-heavy chorus that reflects on the twin flames of fame and money, and how they can derail you. With a '90s pop nostalgia, a blend of pop and rock, and incredibly thoughtful lyrics, Rosé establishes herself as a force to be reckoned with in the pop world. Try to listen to this song only once, it's practically impossible. There are enough layers here that it immediately demands another listen. Check it out above.

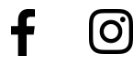
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