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POP LIFE.



The relationship between a fan and an artist is always evolving. Before social media and the internet, that relationship was mostly made up of live performances and interviews in magazines or on the radio. But now in the digital world there are endless avenues to connect with your favorite musicians. While the relationship between fans and artists has always been special, there is something more personal about fan interactions than ever before, and that is due in large part to the intimate nature of today's content. [Calm](#), a leading mental health brand, has only elevated this idea. Initially known for its sleep and meditation content, Calm has more recently started collaborating with artists, creating a new way for fans to experience their favorite musicians.

In many ways, an interaction with your favorite musician on social media elicits a similar feeling to making eye contact at a concert. Fans just want to feel like the artist knows and sees only them in a crowd of thousands of other people and posts. The intimate nature of Calm's content fosters that same feeling. Drifting off to sleep while listening to Harry Styles' Sleep Story, "Dream With Me," feels like a very singular and unique experience, regardless of how many others have or will listen to it. Perhaps a bit differently than other fan experiences, Calm's content is specifically made with mental health in mind. The addition of music has only supported that. Calm's Chief Content Officer, Greg Justice, explains that they're, "on a mission at Calm to support everyone on every step of their mental health journey, and we're mindful of the transformative effect music often has on one's mood and mindset. Thus, it made perfect sense to complement our existing

library of meditations and Sleep, _____ with music to help users focus, fall asleep, or simply relax."

Sloan Pecchia — *Calm Is Getting Your Favorite Musicians To Help Put You To Sleep*

IN CASE YOU MISSED IT

Maggie Rogers revealed that she's done recording her third album — just months after releasing her second.

Miley Cyrus fans might be a little disappointed, as she shared some news about *Endless Summer Vacation*.

In other upcoming album news, **Olivia Rodrigo** is teasing her return with a sophomore release.

One **Taylor Swift** fan went viral after he went to great lengths to attend her tour.

Beyoncé and **Jay-Z** purchased the most expensive home in California.

NUMBER ONE STUNNERS



JONAS BROTHERS

The Jonas Brothers are celebrating once again, as their new album, titled *The Album*, debuted on top of *Billboard's* Top Album Sales Chart. It now marks the band's fourth number one. And rightfully so, after they put a lot of work into the promotional cycle, including a complete Broadway residency.

[LISTEN](#)

BUBBLING UNDER



HOLLY HUMBERSTONE

For a similar energy this week, I casually listened to a few tracks from Holly Humberstone's collection, *Can You Afford To Lose Me?*. I decided to give it another shot after Spotify recommended it to me this week... Totally fun, happy vibes. I wish I had more eloquent words to describe it, but point blank: she's just really good — at the singing, at the lyrics, at whatever you want to take away from it. My faves currently are "Friendly Fire," the title track, and "Scarlett."

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CHECK OUT

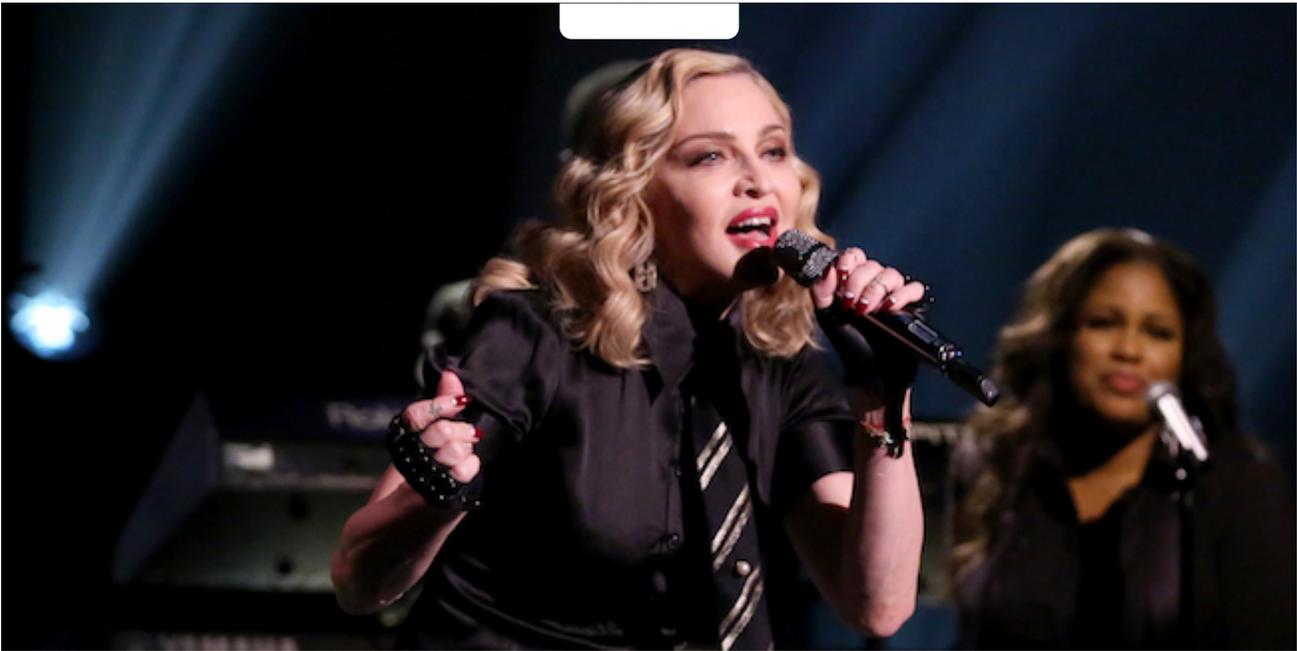
HAYLEY KIYOKO — 'PANORAMA' TOUR HOODIE



Get your hands on the exclusive 'Panorama Tour Hoodie' from Hayley Kiyoko's 2022 tour with Lauv! This white unisex tie hoodie features *Panorama* printed on the front and the tracklist to Hayley's *Panorama* album printed on the back.

PICK IT UP

REMEMBER WHEN



MADONNA

This week in 2004, Madonna kicked off her North American dates of the *Re-Invention World Tour*. The pop icon played three sold-out nights in Los Angeles. It would also go on to become the highest-grossing tour of the year, with her taking in around \$125 million and gaining over 900,000 attendees. Interestingly enough, she also didn't play any Friday night shows.

LOVE LETTERS



SZA

I've had SZA's *SOS* on rotation, pretty much every week since it dropped. After years of waiting for a follow-up to her 2017 album, this one easily exceeded any expectations and was totally worth it. Plus, there's something for every mood: "Special" if you're feeling a little emo, "Kill Bill" if you're a little pissed off, and even some excellent collaborations with Phoebe Bridgers, Don Toliver, and more.

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